June 4, 2024

FINLAND PAKISTAN BUSINESS COUNCIL OFFERING SUPPORT AND GUIDANCE IN PAKISTAN, IN COOPERATION WITH SEED VENTURES.

Finland Pakistan Business Council (FPBC), established on October 31, 1985 at the premises of Finnish Chamber of Commerce in Helsinki, Finland. The founding partners were all the biggest industrial corporation, financial houses and other major companies keen to join the story of developing Pakistan. As the years went by, the world has changed, technology arrived, both countries changed a lot, and many of the founding corporations were merged with others, but new ones were born. Today, FPBC is one of oldest active Pakistan related business councils in the world.

Over the decade, FPBC has been stronger and more visible than ever before, and simultaneously the bilateral business relations have reached a new era, e.g. *Finnfund* made their first ever equity investment on *TPL Insurance* in 2022, and FPBC is also continuously supporting projects in education and TVET sectors, and in sustainable energy projects like biogas, biodiesel and waste-to-energy.

The first *Pakistan - Challenges and Opportunities* business seminar was held in Helsinki in December 2012, and we were highly welcomed back, with a strong interest from both sides. Just 13 months later it was time for the first ever *Finland Pakistan Business Summit*, held in Islamabad, Pakistan. In 2017, we were honored to host the biggest ever business delegation from Pakistan in Helsinki, and just recently, Pakistan - Challenges and Opportunities - event was held in Finland in March, and the latest edition of Finland Pakistan Business Summit was held in Karachi in May 2024, next one in February 2025.

Finland Pakistan Business Council is all-private, non-political, non-governmental association and we are there only to help private companies in both countries. All our events are providing a professional platform where companies can meet and network, run presentations, negotiate on potential projects and through our daily operations we connect Finnish and Pakistani companies together, collect market data, browse for business opportunities, find the required sources to help with legal issues, regulators or just like practical operational things.

We are now pleased to share that starting on June 1, ***Finland Pakistan Business Council*** and ***Seed Ventures*** are working together to provide all those services to Finnish and Pakistani companies in Karachi, Pakistan. FPBC's team in Karachi is Seed Ventures highly professional team, who has already helped many Finnish companies over the couple of years, and they also provided the report on Trade Potential between Finland and Pakistan (download here). Please read more about Seed Ventures and Finland Pakistan Business Council.

Whatever you need to know about business opportunities on Finland-Pakistan level, you can contact us in Finland or our team directly in Karachi, Pakistan. Please click www.fpbc.fi for more, or email us in Finland at office@fpbc.fi and Karachi karachi@fpbc.fi

We would also like to highlight that FPBC is the only registered trade organization for bilateral trade relations between Pakistan and Finland. We have been around for 40 years, and all the IPRs linked to name, events, purpose and operations are solely owned by the Finland Pakistan Business Council. We are fully independent and private - we are there only to support bilateral trade, business and investments done by the private companies. Because that's how the world works.

Welcome to join the ride of growth, new business and trade!

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